

89%

of teachers agree or strongly agree that students should take a financial literacy course or pass a test for high school graduation.

85%

of American parents surveyed thought that a course in personal finance should be a high school grad requirement.

76%

of teens report the best time to learn about money management is in kindergarten through high school

But only

29%

reported programs currently in place.

Together we can make a difference

one student, one teacher, one family and one community at a time.

Join us and your peers and Invest It Forward™.

BAY AREA FINANCIAL EDUCATION FOUNDATION

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The SIFMA Foundation is dedicated to fostering knowledge and understanding of the financial markets for individuals of all backgrounds. Drawing on the support and expertise of the financial industry, the SIFMA Foundation provides financial education programs and tools that strengthen economic opportunity across communities and increase individuals' awareness of and access to the benefits of the global marketplace.

www.sifma.org/foundation

invest it **FORWARD**

Connecting
educators & classrooms
with financial industry
professionals & firms



“Programs like the Stock Market Game™ instill good habits that last a lifetime.”

— Richard Brueckner
Chief of Staff, BNY Mellon
Chair, SIFMA Foundation

sifma FOUNDATION

VOLUNTEERS

Are you a financial industry professional or a financial services firm wanting to volunteer? Here are four simple ways to invest your talent and expertise and to make a difference.

Guest Speaker Make a financial education related presentation to a classroom, afterschool program, or youth group.

Recruiter Encourage a school/educator to register for The Stock Market Game™ program.

Field Trip Host Invite Stock Market Game™ participants to your office and introduce them to the inside world of a financial firm.

InvestWrite Judge Volunteer as an InvestWrite® judge for the Fall 2014 program of InvestWrite, a nationwide essay competition among Stock Market Game™ classes.

“I believe financial literacy is so important, I’m ready and willing to go into the classroom to help achieve it.”

— Sean P. Grace
SIFMA Member Firm
Spring 2014 Volunteer



CLASSROOM MATERIALS

“These materials are comprehensive, contemporary and easy to use!”

— SMG Spring 2014 Teacher

Need a presentation to use in a classroom, afterschool program, or youth group? Here are some materials that might help.

Invest It Forward™ Curriculum: A central goal of the Invest It Forward™ initiative is to help young people better understand the role of the capital markets in their everyday lives.

Materials Include: Videos, powerpoint presentations with notes, online short-courses for educators or volunteers, online interactive worksheets and pre/post tests to assess progress and learning are all at your disposal.



Current Topics (“FINRA Reviewed”):

- ▶ What Are Capital Markets?
- ▶ What Is A Stock?
- ▶ What Causes Stock Prices To Change?
- ▶ Buy, Sell Or Hold?

TEACHERS, EDUCATORS & SMG ADVISORS

If you are a teacher or after-school provider wanting to bring the real world of finance and capital markets to your students, register your class or afterschool program and the SIFMA Foundation will help you find a match. We will bring a speaker to you or your class to a firm or other financial landmark.

Invest It Forward™ wants your experience with a guest speaker to be foolproof! When you request a volunteer, you can specify what topic you’d like them to present. The SIFMA Foundation provides related volunteer presentations that enable guest speakers to share meaningful, relevant content with your students.

“Education in our field is so hard to find... so when professionals speak, it illustrates hands on and provides credibility to curriculum.”

— SMG Spring 2014 Teacher



It’s Easy to Register! Visit us at: www.sifma.org/investitforward