

BAY AREA FINANCIAL EDUCATION FOUNDATION ANNUAL SPONSORSHIP

Our programs provide Bay Area students with the basic financial tools they must have to successfully navigate their future.

A sad reality, California ranks among the lowest of all states when it comes to financial education for high school students. We believe that everyone deserves the education they need to enjoy a lifetime of financial independence and stability.

Please help us meet our goal of reaching 2,000 students during the 2020-2021 school year with your tax-deductible contribution.

| Sponsorship Impact Level | \$10,000 | \$7,500 | \$5,000 | \$2,500 |
|--|--------------|--------------|--------------|--------------|
| Number of students your support will help us to reach | 400 students | 300 students | 200 students | 100 students |
| Logo included in materials provided to teacher / group leader | ✓ | | | |
| Year-end impact report including school / youth organizations served by your sponsorship | ✓ | ✓ | | |
| Testimonial/thank you letter from teacher / group leader* | ✓ | ✓ | ✓ | |
| Corporate logo on BAFEF's website with hyperlink | ✓ | ✓ | ✓ | ✓ |
| Contribution recognized during announcements at (Virtual) Annual Event by BAFEF Leaders | ✓ | ✓ | ✓ | ✓ |
| Logo included in (Virtual) Annual Event presentation on 10/22/20 | ✓ | ✓ | ✓ | ✓ |
| Acknowledgement in BAFEF blast emails (internal list of >2,000 financial professionals / teachers) | ✓ | ✓ | ✓ | ✓ |

** if available. BAFEF will make every effort to provide this.*

YES, enclosed is our sponsorship for: \$ _____

NAME/COMPANY: _____

EMAIL: _____

Mail to: BAFEF, PO Box 189, Occidental CA 95465.

To pay by credit card or have any questions answered, contact tina@bafef.org

BAFEF is a registered 501(c)(3) nonprofit organization, all contributions are tax-deductible. Our tax ID is 33-1163601.

Please confirm your sponsorship commitment by October 1, 2020 to be included in the Annual Event.



About the BAFEF Student Workshop Program

Your financial support helps us bring critical financial education to Bay Area students.

Our student workshop program includes modules that cover the fundamentals of financial literacy, including:

- **How to Create a Budget**
- **Understanding Credit and Debt**
- **Tax Fundamentals**
- **Budgeting for College**
- **Why Credit Scores Matter**
- **Saving for Retirement**

Our classes are available to any group of 10 or more Bay Area students age 14-24.

We work primarily with high school teachers and youth group leaders to deliver our program.

We offer a flexible program model and our classes are taught by volunteers from the financial services industry.

We offer classes both in-person and via Zoom.

We leverage contemporary, engaging curriculum from Next Gen Personal Finance.

We use both the *Council for Economic Education's Voluntary Standards for Financial Literacy* and *Jump\$tart's National Standards in Personal Finance* as the benchmarks for our program.

Please help us ensure that Bay Area students aren't left behind!



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We Salute Our Sponsors

The organizations below have demonstrated their commitment to financial literacy in 2020.

We look forward to adding your organization to our growing list of Bay Area financial literacy champions!

Supporting Financial Literacy

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Thank You Sponsors!

MOODY'S

DODGE & COX



ASPIRIANT



Financial Women
OF SAN FRANCISCO

▶ BNY MELLON | PERSHING



About Our Organization

The Bay Area Financial Education Foundation (BAFEF) is a 501(c)(3) nonprofit organization led by volunteers from the financial services industry. Our mission is to improve the economic education and financial literacy of Bay Area youth. We provide financial education programs for students and professional development programs for high school teachers. Learn more about us by visiting our website www.bafef.org.

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