

Empowering Women for the Future

A Financial Literacy Conference Celebrating International Women's Day

Thursday, March 5th 2020 9 AM - 3 PM at the Federal Reserve Bank of SF

This special event for high school girls from SFUSD underserved and at-risk communities provides critical personal finance education within a supportive and inspirational environment. It is organized by women, for women and emphasizes the important role that financial education plays in any career or life path.

PROFESSIONAL WOMEN IN FINANCE ARE NEEDED

to serve as volunteer mentors and provide one-on-one coaching throughout the day. This is an amazing opportunity for students to have individual instruction in developing a budget, managing credit and debt, understanding our tax system and leveraging a financial plan to achieve their goals.

Special Guest Speakers Include



Joanna Bloor, Introduction Expert and Founder, The Amplify Lab

**Carrie Schwab-Pomerantz, CFP®
President and Chairwoman,
Schwab Foundation**



**Evelyn Zohlen, CFP®
Founder, Inspired Investing and
National Chair, Financial Planning
Association**

BAY AREA
FINANCIAL
EDUCATION
FOUNDATION

This is a special opportunity to improve the financial literacy of girls from underserved communities in San Francisco. It is a rewarding experience with the power to change lives. Please share this opportunity with women in finance who may want to volunteer.

The Bay Area Financial Education Foundation is a 501(c)3 nonprofit organization. Our mission is to improve the economic education and financial literacy of Bay Area youth. Learn more at www.bafef.org

ABOUT THE PROGRAM

This year's program is designed so that mentors spend the day working with the students on personal finance and career development skills. You will be guided through exercises and activities that teach budgeting, why credit scores matter, managing debt, calculating interest, understanding paycheck deductions and other basic elements of personal finance. You will be asked to share personal wisdom and experiences with your mentee, with suggested topics for conversation and details about the students provided to you ahead of time.

Joanna Bloor, Introduction Expert and Founder of The Amplify Lab, will present a special workshop for all attendees: Telling The World You Are Awesome – Why and How You Need to Speak to Your Unique Human Value

BREAKFAST AND LUNCH ARE INCLUDED

Teaching experience is not required to participate, but you must be currently employed by a financial services firm OR have an industry credential such as CFP® or CPA.

Please contact us with any questions about the program or mentoring requirements.

**REGISTER ONLINE AT
WWW.BAFEF.ORG**

**Sponsorship Opportunities
Available - please email
tina@bafef.org for more info
or visit our website.**



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